

DR. MARTIN LUTHER KING JR. OBSERVANCE DAY ASSOCIATION, INC. 2017 SPONSORSHIP LEVELS

MAJOR SPONSOR -\$ 5000.00

Primary Sponsor - \$2500.00 Co-Sponsor - \$1500.00 Junior Sponsor-\$750.00 20 Business Brunch Tickets, 20 Freedom Ball Tickets, Full Page Color Ad – 2 Parade Entries

10 Business Brunch Tickets, 10 Freedom Ball Tickets, Full Page Color Ad – 2 Parade Entries 10 Business Brunch Tickets, 5 Freedom Ball Tickets, Half Page Color Ad – 1 Parade Entry 5 Business Brunch Tickets, 3 Freedom Ball Tickets, Half Page Color Ad – 1 Parade Entry

All Sponsors will receive name recognition at all MLK Observance Day Association events.

2017 Theme: TBD

Please submit this form with your contributions.

Submit PRINT READY advertisements for the Souvenir Journal

REGISTRATION FORM

The Deadline for Ad submission is December 15, 2016



Ads may be emailed in PDF format to news@savannahhearald.net.

Please indicate MLK 2017 Ad on subject line.

Sponsorship	☐ Major Sponsor \$5000 ☐ Co-Sponsor \$1500	☐ Primary Sponsor \$2500 ☐ Junior Sponsor \$750
	☐ Full Page \$200	☐ Half Page \$125
Advertisement	☐ Quarter page \$75	☐ Business Card \$25
Business Community Brunch	☐ Table \$500 (10 seats)	☐Tickets \$50 per person
Freedom Ball	☐ Table \$350 (10 seats)	☐Tickets \$35 per person
		For In Kind Contributions –
Scholarship Contributions	\$	Please contact Office
2017 Celebration Donations	\$	
TOTAL AMOUNT ENCLOSED		\$
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Organization/Business	Contact Person			
Address	City	State	Zip	
Daytime Phone	Evening Phone			
Fax/Email				



DR. MARTIN LUTHER KING JR.

OBSERVANCE DAY ASSOCIATION, INC.

For Office Use Only		
Date Rec'd		
Pickup Date		
Pickup By		

SPONSORSHIPMLK JR. PARADE 2017 APPLICATION

ENTRIES MUST BE RECEIVED OR POSTMARKED BY NOVEMBER 30, 2016. PARADE PACKETS WILL BE DISTRIBUTED AT LEAST 10 DAYS PRIOR TO PARADE DAY.

Units are: Floats, Vans, Trolleys, Cars, Vehicles, Walking, and Bands				
Unit	How Many			
Float		Name of Float Builder		
		Float Builder's Phone Number		
		Length of Float		
Walking Unit		How many members in Unit?		
Unit	How Many			
Church Van or Bus		Length of Van or Bus		
Trolley		Name of the Trolley Company?		
Cars		Car is insured with?		
Truck/ SUV /Mimi Van		Truck is Insured with?		
Touring Bus		Length of Bus		
Motorcycles		How many motorcycles in Unit?		
motor by blob		, o.m.		
		ATIVE FOR THE BROADCAST OF YOUR UNIT. YOU CAN		
COMMUNITY SERVICE	: AND /OR I	PROJECTS: PLEASE ADD ADDITIONAL PAGE IF NEEDE	<u>:D.</u>	